

Enabling Business through Meaningful Connection

Statement of Strategy 2022-2025

A note from the Executive,

This statement of strategy is informed by the it@cork Executive and Board in response to business and regional needs. 2020-2021 have been difficult with the pandemic causing unprecedented levels and types of disruption. If there was a strong thread woven through the fabric of those years, it was a triple-helix of Technology, Science and Connection; the power of technology enabling remote work, the power of Science creating a vaccine and the power of human connection keeping society engaged during some of the most isolating times of our lives.

As we emerge out the other side of Covid-19, our member organisations needs have changed. Attracting and retaining talent is difficult; Leading remote distributed and diverse teams is challenging; Cyber threats are more prevalent than ever before and the impetus to innovate around adversity is a necessity.

it@cork's strategy for the next 3 years is to anticipate and support those needs, to make it easy to connect and learn from peers, to be inspired by experts and to see ambition turn into business outcomes. We look forward to seeing you on this journey.



Gillian Bergin
Chairperson



Donagh Kiernan
Vice-Chair



Martin Leahy
Secretary



Aiveen Hyland
Treasurer

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Over the next three years, it@cork, through ambition, partnership and collaboration, will be guided by three strategic pillars:

[View Strategy Statement](#)

CONNECT

"If you want to go fast, go alone. If you want to go far, go together"

- African Proverb

Connection inside and partnership outside your organisation is vital to innovation, thought-leadership and successful business outcomes



GROW

"Growth happens outside your comfort zone"

- Unknown

Upskilling, reskilling and professional development are key to talent retention, new competencies and accelerating productivity



ADVANCE

"It always seems impossible until it's done"

- Nelson Mandela

Building potential in the region, enabling Start-ups to thrive and advancing knowledge through data and research



CONNECTING & COLLABORATING

- Business Mentoring & Supporting
- Peer Learning & Community Sharing
- Development of talent & skills in the region (Talent Forum, Educational assistance, Local & International Cluster connections)
- Strengthening the Ecosystem from start-up to maturity (IT into SME's, TechBrew)

EMPOWERING AND ENABLING

- Networking
- Diversity & Inclusion

LEARNING & DEVELOPMENT

- Upskilling, Reskilling & Research
- Subsidised training
- New skills development
- Building & Supporting Talent

SHOWCASING & NURTURING INNOVATION

- TechFest Annual Conference
- Annual Tech Leaders Awards
- Intra/Entrepreneurship